

# Quality Policy

The Quality Policy is a part of the **Integrated Management System** the strategic basis for achieving our **corporate objectives**. It is binding for all locations of the GEDIA Automotive Group and will be communicated by the Executive Board. **The local Management will consistently** call for compliance with the policy, monitor its appropriate implementation and regularly check that it is fit for purpose.

Within the **zero-defects philosophy** our competent employees use methods for failure avoidance.

**Customer satisfaction, Quality and Technology leadership** are the main focus of our daily business. All corporate processes are align with this and are part of a systematic **KPI** monitoring system in the context of a **continuous improvement process**. For that employees are given the opportunity to develop both professionally and personally, to take over responsibility and to be prepared for growing requirements.

We assure the **effectiveness** of our quality policy and our integrated management system by systematic checks and improve it sustainable.

Within an environment of responsible leadership we promote a culture of trust and willingness to change.



Helmut Hinkel



Markus Schaumburg

**Trust automotive experience.**

